



We Card Employee Tobacco Training Course

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1. Click Get Trained
2. We Card Employee Training Course

We Card's main training course for any retail employee who sells age-restricted products, particularly tobacco and e-cigarettes or vaping products. Interactive and engaging exercises and simulations. Includes FDA Requirements of Retailers AND state specific law summaries with end-of-training Quiz and Certificate if you pass!

Employee Training Course

We Card's main training course for any retail employee who sells age-restricted products, particularly tobacco and e-cigarettes or vaping products. Uses an interactive and engaging set of exercises, simulations, and evaluations to teach and test the knowledge, skills and abilities needed to responsibly retail age-restricted products.

Learn about FDA Requirements of Retailers

- FDA Rules on Regulated Products
- FDA Fines and Penalties
- The “under 27 years old” carding requirement

Curriculum exceeds the FDA Guidance for Tobacco Retailer Training Programs.

Learn What Your State Law Requires

The training includes summaries of state law for tobacco products and e-cigarette and vaping products on minimum age, restricted products, acceptable forms of ID, fines and penalties and required state government signage.

Earn a Certificate! Successfully completing the training allows employees to take the “Store Challenge” test and the opportunity to earn a Certificate with a score of 80% or higher.

Overview of our curriculum:

- Tobacco and tobacco-related product restrictions
- Minimum-age restrictions
- Fines and Penalties (both state and FDA)
- State-required signage (if applicable)
- Handling IDs
- Acceptable Forms of ID
- Checking IDs (including spotting Fake IDs)
- How to handle special situations
 - Refusing a Sale
 - Underage purchasing for adults
 - Adults purchasing for underage
 - Handling peer pressure, aggressive customers
- Practice using age calculation tools (ID scanning, cash register age prompt or We Card Calendar)
- Practice examining IDs and spotting problems with IDs (such as expired IDs or photos that do not match the customer presenting an ID — 2 forms of Fake IDs)